ADEDAYO TIMILEHIN

Graphic & Web Designer | Web Manager

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🌐 Portfolio: https://adedayotimilehin.framer.website

PROFESSIONAL SUMMARY

Creative and detail-driven Graphic & Web Designer with over 3 years of experience delivering high-impact visual and web solutions across digital, print, and hospitality industries. Proven ability to manage websites, strengthen brand identity, optimize content for SEO, and collaborate with marketing teams to support business growth.

CORE SKILLS

Social Media Design & Campaigns

Web Design. UI/UX Design & Website Management,

Brand Identity & Marketing Collateral

Photography & Image Retouching

Presentation Design & Pitch Decks

Project Management

Tools: Adobe Creative Suite, Affinity, Corel Draw, Figma, WordPress, Web flow, Framer

PROFESSIONAL EXPERIENCE

La Campagne Tropicana Beach & Forest Resort – Nigeria

Web Manager / Graphic Designer (Remote) | October 2025 – Present

- Manage and update the resort's official website, ensuring accuracy, performance, and visual consistency.- Design creative assets for digital and print campaigns, including banners, event creatives, and social media visuals.- Optimize website content for SEO to improve traffic, visibility, and user engagement.- Collaborate with marketing teams to execute branding and promotional strategies.- Monitor website performance and prepare regular reports on content updates and analytics.

Innové Marketing – USA

Graphics & Web Designer (Remote) | April 2024 – Present

- Design high-impact presentation decks and brand proposals for U.S.-based clients.- Conduct comparative website research to guide strategic design decisions.- Develop responsive web mockups using Figma and collaborate on Web flow development.- Create conversion-focused social media graphics for marketing campaigns.

ADAG Standards – Nigeria

Graphic Designer | September 2022 – March 2024

- Designed promotional flyers, banners, and social media creatives for IT and gadget campaigns.- Developed cohesive branding materials to increase customer engagement.- Created signage, exhibition visuals, product

catalogs, and retail marketing assets.- Collaborated with sales and marketing teams on pitch decks and presentations.

EDUCATION

Bachelor of Science (B.Sc.) in Computer Science

Adeleke University, Nigeria

2017 – 2021

CERTIFICATIONS

- UI/UX Design – New Horizon Institute

- Graphic Design – New Horizon Institute

ADDITIONAL INFORMATION

Languages: English, Yoruba, French

Soft Skills: Communication, Teamwork, Time Management, Critical Thinking