ADEDAYO TIMILEHIN

Web Designer & Developer

+2348105939547 adedayotimilehin2@gmail.com Lagos, Nigeria

Portfolio: https://adedayotimilehin.framer.website | GitHub-based workflows

PROFESSIONAL SUMMARY

Web Designer & Developer with 3+ years of experience building and maintaining e-commerce and marketing websites end-to-end from Shopify theme development and Liquid templating to WordPress/WooCommerce builds and no-code sites on Framer and Webflow. Experienced managing full project lifecycles solo, from client requirements through design, development, QA, and deployment, including coordinating AI coding agents to accelerate delivery without compromising live-site stability.

TECHNICAL SKILLS

- Shopify Theme Development — Liquid, JSON templates, section/schema architecture, theme customization at scale
- WordPress & WooCommerce — site builds, store setup, plugin configuration, theme customization
- Front-End Development — HTML, CSS, JavaScript, responsive/mobile-first design
- No-Code / Low-Code Platforms — Framer (incl. External Agents / AI integration), Webflow
- Version Control & Workflows — Git-based development, Shopify CLI, local theme development
- AI-Assisted Development — Coordinating Claude Code and Codex CLI agents for feature builds, debugging, and QA
- E-commerce Systems — Judge.me reviews integration, cart/checkout customization, product data & CSV imports
- SEO & Compliance — on-page SEO, Google Merchant Center compliance audits, metafield/content management
- UI/UX & Design Tools — Figma, Adobe Creative Suite, Affinity

PROFESSIONAL EXPERIENCE

Freelance Web Developer & Designer (Remote) | ***April 2026 – Present***

Clients: Abraham Allen (UK luxury men's ring brand) & Eternal Gems (Nigerian jewelry brand)

- Rebuilt a high-traffic Shopify product page from the ground up (Liquid + JSON templates) with a strict fallback strategy to preserve the live version throughout development.
- Built custom interactive features including a ring engraving preview with live toggle states, a restyled gift-box selector backed by real linked products, and a sticky mobile add-to-cart bar.
- Developed a custom Judge.me-integrated review system and bulk-imported 100+ customer reviews via CSV.
- Ran a full Google Merchant Center compliance audit - built new policy/legal Liquid sections, corrected legal entity references, and resolved a live 'Misrepresentation' flag.
- Audited 290+ products for SEO and URL-handle issues, fixing 32 broken handles and proposing SEO titles/descriptions across the catalog.
- Built a global AJAX cart drawer, gift-box checkbox selector, mobile Flickity gallery, and newsletter popup for a second Shopify storefront.
- Set up and maintained a Windows-based Claude Code / Codex CLI environment (via AgentRouter) to run AI coding agents against both codebases.

Web Manager / Graphic Designer (Remote) | ***October 2025 – March 2026***

La Campagne Tropicana Beach & Forest Resort – Nigeria

- Managed and updated the resort's website, handling content, performance, and visual consistency.
- Optimized website content for SEO to improve traffic, visibility, and user engagement.
- Monitored website performance and reported on content updates and analytics.

Graphics & Web Designer (Remote) | ***April 2024 – Present***

Innové Marketing – USA

- Developed responsive web mockups in Figma and collaborated on Webflow development builds.
- Conducted comparative website research to guide structural and UX decisions for client sites.
- Designed presentation decks and brand proposals for U.S.-based clients.

SELECTED PROJECTS

Abraham Allen — Shopify Storefront (Minimog theme) | *UK luxury jewellery e-commerce*

- Product page v2 rebuild with engraving preview, gift-box UI, and dual ring-box product setup.
- Custom block-based review system, live rating sync, and Klarna on-site messaging integration.

Eternal Gems — Shopify Storefront | *Nigerian jewellery e-commerce*

- Full design system build (typography, colour, spacing) plus AJAX cart drawer and gift-box selector.

Independent Service Business — WordPress/WooCommerce | *Nigerian service business*

- Built a WooCommerce store from the ground up, including product catalog, checkout, and site setup on WordPress.

TheOmoteeEffect — Framer Portfolio Site | *Mobile videographer*

- Designed and built a Framer portfolio site to showcase videography work and drive client bookings.

Personal Portfolio — Framer | *adedayotimilehin.framer.website*

- End-to-end rebuild and repositioning as a Designer & Web Developer, with case studies and Framer External Agents integration.

EDUCATION

Bachelor of Science (B.Sc.) in Computer Science
Adeleke University, Nigeria | 2017 – 2021

CERTIFICATIONS

- UI/UX Design – New Horizon Institute
- Graphic Design – New Horizon Institute

ADDITIONAL INFORMATION

Languages: English, Yoruba, French
Soft Skills: Client Communication, Project Management, Time Management, Problem Solving